

# Welcome to the Land of Midnight Sun

## Bridging Event field trip to Inari 1–2 June, 2019

**Dates:** 1-2 June 2019

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**Organizer:** Art Promotion Centre Finland

**Price:** €100/€120 depending on hotel, all single rooms, including breakfast

**Focus:** The Arctic, Arctic Design, Co-design, Connectivity, Capacity building, Sustainability, Cultural Tourism, Art and Culture, Indigenous people, Sámi people

### **Where the sun does not set. Join us in a field trip of your lifetime**

While you already have decided to travel to the Arctic you really should not miss the opportunity to visit the north of Lapland with 24h daylight in the beginning of June already.

We welcome you to a field trip to Inari, centre of the life of Sámi people, the only indigenous people living in the European Union. The 400 km bus drive from Rovaniemi will be a dive to the everyday life of people bold enough to live north of the Arctic Circle.

The field trip includes

June 1<sup>st</sup>

- bus trip from Rovaniemi to Inari with a dialogue session. See call for papers below, if you are interested in giving a presentation.
- hotel accommodation in Inari, one night
- dinner with ingredients from the surrounding nature, lunch at own cost

June 2<sup>nd</sup>

- breakfast included, lunch at own cost
- co-design workshop with meeting local people in Inari
- bus trip from Inari back to Rovaniemi sharing and wrapping up the experience
- and of course, if you are up to it — experiencing the nightless night in-between

### **Call for papers — Art and design based methods to support connections between mainstream and indigenous people**

The bus trip to Inari is a workshop session on wheels. We invite you to join the dialogue. If you wish to contribute to the dialogue with a presentation, a call for papers is launched here. Note that you can participate in the field trip also without a presentation.

The session on wheels aims at encouraging a dialogue between mainstream and margins, in this case especially between mainstream and indigenous people, and to discuss art and design based methods to support the dialogue.

Connectivity, both as concrete access to broad band and as a cultural and social issue, is seen as a prerequisite of good and sustainable life for people in the Arctic. Respect of indigenous knowledge has long been an issue in the region. Indigenous knowledge should always be taken into account when decisions concerning the Arctic are made. It should be part of research made in the Arctic and for the Arctic, and it should be part of developing industry in the region, i.e. tourism. It is now recognised by both indigenous people and mainstream culture representatives that this requires capacity building of both parties.

We are looking for inspiring proposals on art and design-based methods to support a dialogue between mainstream and indigenous or minority cultures to ensure participatory and inclusive processes and to enhance capacity building of all parties.

A 200 words proposal for an inspiring 15 minutes presentation should be sent **latest 22 February 2019**. Both academic and non-academic proposals are welcome, and they can be collective or individual. Proposals will be peer reviewed. The maximum number of presentations approved to be presented in the bus trip session is 25. A more detailed information of the session will be sent with approval information before **1 March 2019**.

[CLICK HERE TO SEND IN YOUR PROPOSAL](#)

### **Co-design workshop in Inari**

A 3-4 hour co-design workshop on art and design based methods to support connections between mainstream and indigenous people will be organised at the Sámi Education Institute in Inari on the morning of 2nd June. The workshop will be linked to the presentations heard and discussed in the bus trip. The workshop will be documented and the wrap-up documentation delivered to participants.

### **Return from Inari to Rovaniemi by bus**

On return trip from Inari to Rovaniemi ad hoc presentations sharing experiences from lessons learnt during the visit to Inari will be heard, complemented with discussions and a wrap-up of experiences to be shared with the audience in the Arctic Arts Summit event on 4–5 June.

### **Estimated schedule**

Departure from Rovaniemi on 1st June:

7:30h Rovaniemi Railway station, upon arrival of night train from Helsinki

8:00–9:00h Collecting participants in Rovaniemi City Centre, a detailed schedule to be confirmed when number of participants confirmed.

9:30h Rovaniemi Airport, upon arrival of day's first Finnair flight from Helsinki

Arrival to Rovaniemi on 2nd June:

12:00h Departure from Inari

17:15h Arrival to Rovaniemi Airport

18:00h Arrival to Rovaniemi City Centre and when needed, a stop at Rovaniemi Railway Station

### **What are we bridging in Rovaniemi, Lapland, Finland?**

This is a unique opportunity to expand your horizon. We are happy to bridge three international events almost coinciding in Rovaniemi at the end of May, beginning of June 2019 to encourage interaction of participants in these events, and to provide participants an opportunity to learn more of the Arctic region.

- **Around the Campfire — resilience and Intelligence.** [Cumulus conference](#) on 27 May — 1 June, 2019. Cumulus is a global network of 2xx art, design and media universities, organising its annual conference for the very first time in the Arctic region.
- **Arctic Arts Summit - The Arctic as a Laboratory for sustainable art and cultural policy** on 3 — 5 June, 2019, Rovaniemi, Finland. Field trip is open for Summit participants as a pre-conference.
- **Refinery of Sustainable Cultural Tourism Products in the Northern Dimension Area** is a capacity building project run by Arts Promotion Centre Finland and funded by Ministry for Foreign Affairs of Finland. The main target of the project is to develop cultural tourism products in service design workshops together with professionals of the creative sector and tourism industry. The project arranges its 3rd and last session in Lapland on 1 – 4 June, 2019.

## The bridging event/field trip on 1-2 June will provide the opportunity to

- connect participants of above mentioned events with local residents, especially with Sámi people, the only indigenous people in the European Union. 10 000 Sámi people live in Finland, with another 20 000 living in Sweden and yet another 50 000 in Norway.
- visit a totally unique location in Lapland. Inari is the centre of Sámi culture by the second largest lake in the country with 3 300 islands and water clean enough to drink. Inari is located 340 kilometres north of Rovaniemi, and its nearest corner is less than 100 kilometres from the Arctic Sea.

### Field trip fees and hotel options

Rooms have been reserved for the field trip participants in three hotels in Inari. Rooms will be booked on a first-come first-served basis. Hotel options and field trip fees are the following:

Hotel	Room type	Field trip fee, incl. VAT 24%
<a href="#">Traditional Hotel Kultahovi</a>	standard	100 €
<a href="#">Wilderness Hotel Inari</a>	standard	100 €
<a href="#">Hotel Inari</a>	standard	100 €
<a href="#">Traditional Hotel Kultahovi</a>	superior with sauna	120 €
<a href="#">Hotel Inari</a>	superior with sauna	120 €

### Participants, max

Participants in the field trip/bridging event is limited to 80, including max 25 presentations.

### Registration and payment

Please register for the field trip by completing the online registration form. **NEW DEADLINE for registration: Thursday 25 April 2019.**

Registration fee is either 100 € or 120 € depending on your choice of the hotel and room type. If you prefer to share room with someone, the field trip fees are 80 € (standard room) and 100 € (superior room with sauna) – please contact Rovaniemi-Lapland Congresses about this option ([congress@ulapland.fi](mailto:congress@ulapland.fi)).

Rovaniemi-Lapland Congresses will handle field trip registrations and payments and forward payments to the event organizer Art Promotion Centre Finland.

[CLICK HERE TO REGISTER](#)

### Payment

The registration fees include the VAT 24%. Please note that all payments must be made in advance and in euros (€). Please choose your payment type on the online registration form. The options are

- Online bank transfer (Finnish banks)
- Online credit card payment (Visa, MasterCard, EuroCard, Amex)
- Invoice. Invoice will be sent to you separately by the conference office. Please remember to specify the invoicing address on the registration form. Invoicing fee 10 € will be added to all invoices.

### Cancellation Policy

Cancellations must be made in writing to Rovaniemi-Lapland Congresses. Registration fee will be refunded if cancellation is received before **18 March 2019**. No refunds will be made for cancellations received after this date. Please note that a processing fee of 30 € will be deducted from all refunds.

## **Practical information**

- Attendees should purchase their own travel insurance to cover for any accidents, delayed flights, costs of missing the departure rendezvous etc.
- The organizers are not responsible for any costs incurred by participants due to cancellation of non-viable field trips.
- Trip will depart and/or begin at the scheduled time. Please note that trip departures from meeting designated points cannot be delayed for no shows or latecomers.
- No refunds will be made for delegates who miss their designated departure time.
- Participants who register for a field trip agree that registration information (name, email address and phone number) will be provided to the field trip co-ordinating team. All personal information will be handled with confidence. All field trip instructions and content will be given in English only.

## **Contact Information**

For **enquiries about practicalities** please contact Arts Promotion Centre Finland:

Malla Alatalo, [malla.alatalo@taike.fi](mailto:malla.alatalo@taike.fi), tel: +358 295 330 859

For **questions related to call for papers, and contents of the workshop** please contact the leader of the field trip:

Päivi Tahkokallio, Tahkokallio Design+, [paivi@tahkokallio.fi](mailto:paivi@tahkokallio.fi), tel: +358 50 324 3517