

# From Inclusion to Innovation: a hands-on Design for All workshop experience

Workshop on DfA\_Cumulus Conference "Around the campfire", Rovaniemi

## **Short description of contents:**

The workshop will investigate the relations between the concepts of human diversity and design innovation, exploring what they mean in contemporary society and in business. Participants will push the envelope of their understanding of the concepts in a collaborative experience aimed at generating pro-active thinking for design teaching and its various scales of application.

**Speakers/Facilitators:** Giuseppe Di Bucchianico; Terhi Tamminen

**Optimum number of participants:** 20

---

Date and time:

Friday, 31st of May, at 11-12.30 o'clock, at Faculty of Art and Design (F-wing)

Background:

What is human diversity? What is Design for All? How can we relate it to innovation? How can design (places, products, communications, services, systems, strategies...) contribute to these concepts and benefit from them?

Brainstorming: exploring the relationships between human diversity, design for All innovation and business (and their respective meanings) and visualising the concepts in an exercise of graphic representation.

Methods/tools:

split into small groups (5-6 people each) for brainstorming /post-it, flipcharts, A6 sheets felt pens

Outputs: poster on paper, freestyle

Total time: 1 hours 30 minutes (90 minutes) as per Cumulus Conference agenda

---

Draft agenda (not to be published):

- Introduction: 10 min (what is EIDD)
- Presentation 1: human diversity and design approaches: 20 min (Pepetto)
- Presentation 2: Design for All and Business innovation: 20 min (Terhi)
- Collaborative experience: 30 minutes
- Presentation of results and conclusions: 10 minutes