



AROUND THE CAMPFIRE Resilience and Intelligence

27 May - 01 June
ROVANIEMI 2019

Cumulus Rovaniemi 2019

Call for papers

Cumulus welcomes proposals for academic and professional papers for the Cumulus 2019 conference 'Around the Campfire: Resilience and Intelligence'. The goal of the conference is to bring together academics and practitioners from various fields of art and design to facilitate inspiring and progressive discussion by sharing knowledge of past, existing, and future activities from around the globe. We welcome individuals from academia and industry with different approaches, including, but not limited to, hands-on design and art practices, theory, design thinking and industrial practise.

Themes

We invite professionals, researchers and artists to submit proposals (details below) that discuss and explore exemplary and imaginative collaborations in relation to the theme of the conference, 'Around the Campfire: Resilience and Intelligence'. We welcome contributions from academia and practitioners to join the conversation - around the campfire in Rovaniemi! We are particularly interested in proposals that develop, explore, investigate, and generate new knowledge in design, art or media, with the following themes in mind:

1. Resilience and Intelligence in Design, Art and Media

The theme of resilience and intelligence are especially emphasized in Cumulus Rovaniemi. What are the means, tool and methods in design that can assist processes of growth and advancement in geographical or societal margins? How can design support and facilitate resilience? What forms do resilience and intelligence take on in design, art and media? How have resilience and intelligence been present in the various contexts of art, design and media practice? What difference does the advancing intelligent technology make and how does it contribute to resilience?

2. Arctic and Sustainable Art and Design

Environmental values are in the core of designing sustainable futures. What are the networks and contents discussed above the Arctic Circle? How is design connected with geographies and politics in the North? What new approaches and case studies are taking place in sustainable design? What are the lessons learnt for academics and practitioners in sustainable art and design? Situated at the Arctic Circle, Cumulus Rovaniemi will take a special interest in topics that relate to sustainability and Arctic Art and Design.

3. Cross-disciplinary Paths for Art, Design and Media

Cross-disciplinary collaborations between different fields are growing and becoming increasingly important. What kind of cross-disciplinary practice, research and other collaborations are taking place in art, design and media? How can cross-disciplinary collaborations in art, design and media build resilience? This track invites presentations and discussions on cross-disciplinary projects and collaborations that will come about around the campfire at Cumulus Rovaniemi.



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4. The Future of Design Teaching

This theme addresses the future of design teaching by considering how educators can keep up with the challenges posed by present day societies, business and global issues. The objects of design are complex, transient and multidimensional, and thus the design competence taught in higher education is holistic and cross-discipline even more than before. The value of learning through making and the creative relationships between design, art, media and research will be explored with a cross-disciplinary focus on change. Questions related to how design education facilitate these learning processes will be addressed in this theme.

5. Creative Industries and Entrepreneurship

The challenges of sustainable entrepreneurship are manifold, especially for the commercialisation of good product and service ideas. How can creative production offer livelihoods in the times of AI and novel technologies? What are the lessons learnt in bridging product-service design and commercialisation journeys? Practitioners and researchers are invited to submit presentations and papers that investigate the challenges of sustainable entrepreneurship in creative industries.

6. Cultural and Participatory Perspectives

Cultural and participatory perspectives have permeated the areas of practice and research in art, design and media fields. This conference seeks to bring together discussions and presentations from practitioners and researchers on how resilience and intelligence sustain, or are sustained by, cultural and participatory perspectives in art, design and media. How do environments, and specifically the Arctic environment, impact on resilient and intelligent cultural and participatory perspectives in art, design and media?

7. Innovative Techniques, Methods and Theory

Practitioners and researchers are invited to share and present new and innovative art, design and media techniques, methods and theory that have been developed. How is the materiality explored and expressed? This conference is interested in collating and discussing new and innovative methods and theory in both practice and research that draw on intelligence to contribute to resilience and sustainable futures for creative industries.

Types of Contributions

- a. **Academic papers**, with a focus on research: theory, methodology and findings, describing contributions to new knowledge.
- b. **Professional papers**, including industrial and educational, with a focus on practical application.
- c. **Posters**, with a focus on the conference's main theme and its visual communication from either an academic or a professional perspective.



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- d. **Work of art**, with a focus on the conference's main theme. All works of art, interpretations and reflections related to the theme are welcome from artists and designers within the Cumulus network. Participation can be individual or collective.

Please send an academic abstract of no more than 500 words to any category of your choice for double blind peer review. No restrictions are placed on the amount of submissions per person.

Instructions for authors

All submissions (academic and professional papers, posters and works of art) will undergo double blind peer review by an international team of peer reviewers. All accepted abstracts will be published in the Cumulus Rovaniemi 2019 Conference program (with a University of Lapland Faculty of Art and Design ISBN). The Cumulus Association will publish selected academic and professional papers, posters and works of art as online conference proceedings after the conference (with an ISBN).

When preparing their submission, the authors should take into account the following:

- All submissions must be in English. All presentations are also in English.
- Contributions for the peer review should be submitted anonymously and should not contain the name(s) nor institution(s) of the author(s).
- Submission implies consent for the material to be used for the conference and conference publications.
- At least one of the authors should be present at the conference to present the work.
- For the academic track, the content should be unpublished work. For other tracks, the content does not need to be unpublished, but the authors must comply with the use of the submission material for the conference publications.
- For each submission category, see the detailed instructions of the submission text, e.g. word limits, and other required material.
- Authors must specify the theme that they are addressing.
- Authors must clarify their emphasis of their contributions with a maximum of five (5) keywords.
- The works of art have to be accompanied by a 500 word abstract and two images (maximum) with a file size of 0.7 - 1 MB (and 300dpi where possible) in jpg or PDF format. The abstract of the work of art has to include the name of the artist, designer or group, title of the work, year of production, material(s) used and the name of the documenting photographer. Each image must be clearly specified (information for the file name) as follows:
 - Name of the artist/designer/group
 - Title of work of art
 - Year
 - Size in centimeters
- All submission proposals should be in pdf format. The submissions are made through Easy Chair submission system. Make sure that all submissions are appropriately anonymised. [CLICK here to submit.](#)
- Submission instructions for accepted contributions are given for each category (see: Requirements for accepted contributions and categories).



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Key dates

Submission of all abstracts and digital images of works of art: 11.12.2018

Notifications of accepted abstracts: 15.1.2019

Submissions all full papers: 15.2.2019

Final notification of full papers: 15.3.2019

Camera-ready papers due: 30.3.2019

Works of art due (arrival by post): 30.4.2019

Exhibition opening: 29.5.2019

Cumulus Rovaniemi 2019 Conference: 29. - 31.5.2019

Requirements for accepted contributions and categories:

- Academic papers: 3000 – 5000 words (references excluded, but figures and tables may be integrated)
- Professional and industry papers: 1500-3000 words
- Poster: maximum size PDF A0, with a maximum of 500 words.
- Work of art:
 - The measurements of work of art will be a maximum of: height 15 cm x width 15 cm x depth 15 cm. Failure to respect these characteristics applied to the work of art will result in the exclusion of the work for exhibition and elimination from and form of presentation.
 - All techniques will be accepted, following the principles above, but with some considerations: there is a limited number of audiovisual equipment and tools, such as television screens, projectors and electricity or lights in the exhibition space.
 - The works must be ready for installation, for example to be placed on exhibition plinths or hung in the space. The works have to be recent and no older than 2017.
 - The work of art will be sent to the following mail address: University of Lapland, Faculty of Art and Design, Professor Heidi Pietarinen, Box 112, FIN-96101 Rovaniemi, Finland.
 - The works must be marked with the artists names. The failure to comply will result in the elimination of the work of art.
 - After installation, the artists will collect the works of art during the last day of the conference. No work of art will be returned to their owners.

Responsibilities to exhibitors (posters and works of art)

- During the exhibition, the University of Lapland maintains the right to use the posters and works of art for promotional materials.
- The works of art are not insured during shipment to the University of Lapland, or the duration of the installation nor the exhibition.
- The University of Lapland and the Cumulus (the organization) will not be responsible for any damage caused by transportation via mail.
- Artists will not receive any remuneration for participating in the Cumulus art exhibition.
- The exhibition opening will take place during Cumulus Rovaniemi 2019, on 29.05.2019 at the University of Lapland, Faculty of Art and Design.



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Submitting

The submissions should be in pdf format. Please ensure that your submission is appropriately anonymised and that the correct template is used for every stage of the submission of papers. The submissions are made through Easy Chair submission system.

[Click here to submit](#)