

Eating & Design

Founders: Dolly Daou, L'École de design, Nantes Atlantiques

Meeting date
29.04.2019

Dolly Daou : Design Lab Director: New Eating Habits at l'École de Design with a Doctorate qualification. Over 18 years of experience in design teaching, research, quality assurance and leadership. Previous posts included: Coordinator of Interior Architecture and Masters of Interior Design at SUT, in Australia and Hong Kong, Director of APID (Association of Professional Interior Designers) in MENA and Treasurer of the Board for Interior Design Educators Association (IDEA), Australia and New Zealand.

Design New Eating Habits

How can design influence our new eating habits and protect the planet's natural resources and work, especially with the rising global concern on how to feed the planet now and in 2050. Similar to design, food is a common language that bring people and cultures together, each with a different relationship to food preferences and taboos.

The working group will challenge traditional ideas about food products and consumption to look into and examine what are the new protein transitions, and how we can minimize food waste. We are calling food design labs and designers in general to contribute to this working group to work towards a unified global vision and to explore how we can design the present to ensure a better future. Each will contribute according to their own cultural experience and knowledge and will bring their challenges and solutions to the table, from cold, hot, oceanic and moderate regions. We will work together as a global team to solve a unified issue and integrate knowledge on food design, products, systems and service and food technology.

The Design Lab: New Eating Habits at L'École de design has a strong strategic position in the Pays de la Loire which uses 67% of its land for agricultural and food production purposes. This position along with the structure of the L'École de design and its inter- and pluri-disciplinary project driven design approach allows the School and its collaborators to create a strong research and education project(s). The Design Lab: New Eating Habits works in between scientific research, industry and a design approach to food systems and products, hence we are able to create a strong platform of researchers, practitioners and experts in design management.

Design and non-design researchers, educators, students and alumni are welcome to contribute.

The working group will look into the research and education concerning:

1. The role of designers to protect food ecosystems and natural resources
2. Designing new food systems, healthy living, ecological products and brands
3. The role of technology in food production and consumption
4. Quality food with health benefits to developed and under-developed countries
5. Food security and consumption
6. Link between designers, education and the food industry (disciplinary and cultural perspective)
7. Any other related topic proposed by working group members

Thank you for your contribution to how to feed the planet.